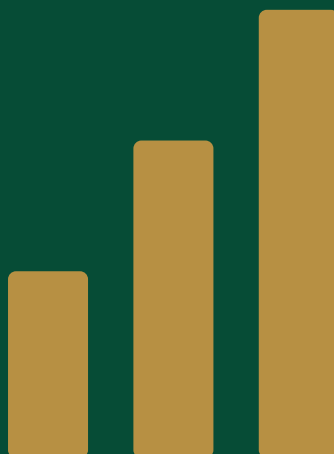




BUSINESS. PROJECTS. FAMILY FINANCES.

From idea to profit

Clear plans.
Useful numbers.
Practical execution.



CLIENT SERVICE GUIDE

For entrepreneurs, growing businesses, project owners,
individuals and families.

Zimbabwe-based advisory. Canada business setup support
delivered through a local partner.

THE FINORA APPROACH

A practical partner for your next step.

A good idea becomes stronger with a clear plan, realistic numbers and disciplined delivery.

01

START WITH STRUCTURE

Organise your business setup, define your model and understand the resources needed to begin.

02

PLAN WITH CLARITY

Prepare business plans, budgets and cash-flow forecasts. Test project assumptions before committing resources.

03

MOVE FORWARD WITH CONTROL

Build financial systems, track project progress and put practical review routines in place.

Support that fits your stage

Choose a focused consultation, a defined project package, ongoing support or a practical workbook. Every assignment begins with a written scope and quotation.

01 / BUSINESS SETUP

Give your business a clear start.

For new entrepreneurs who want practical support from setup to launch.

01 **Registration Support**

Document checklist, application preparation and coordination, progress updates and registration-document handover.

For founders needing help with the registration process.

02 **StartSmart**

Registration support, startup checklist, a basic startup budget and a financial orientation session.

For early-stage businesses putting their foundations in place.

03 **LaunchReady**

StartSmart plus a business plan, 12-month cash-flow forecast and a practical launch action schedule.

For founders who want a coordinated plan for getting started.

Official fees and third-party charges are specified separately. Authority processing and approval remain outside Finora's control. Specialist tax work is separately scoped through appropriate partners.

02 / BUSINESS PLANS

Make your next decision with a plan.

For businesses preparing to launch, grow or approach potential funders.

01 **Business Plan Essentials**

Your business model, market overview, operating approach, startup costs and basic projections brought together in a clear document.

02 **Funding Readiness**

A detailed business plan, growth strategy and financial projections aligned to an agreed funding application or brief.

03 **Investor & Growth Preparation**

Business plan, financial model and pitch deck, with presentation preparation. Expansion assignments can include a business review and growth action plan.

Deliverables and research depth are agreed before work begins. Plans support better preparation; funding and investment decisions remain with the relevant funder or investor.

03 / FINANCIAL SYSTEMS

Get a clearer view of your numbers.

For owners who need practical tools and better information for everyday decisions.

01 **Cash-Flow & Budget Planning**

A 12-month budget and cash-flow forecast showing expected income, expenses, funding gaps and the assumptions behind the numbers.

02 **Business Control Setup**

Finance-control workbook or agreed software setup, revenue and expense tracking, cashbook, debtors, creditors and management dashboard. Training included in the agreed scope.

03 **Monthly Business Review**

Review revenue, expenses, cash flow and budget performance. Receive a concise management report and an action-focused discussion.

Accounting software subscriptions, extensive data cleanup and transaction entry are separately scoped. Management support, training and financial planning are available; specialist tax and audit work are separate.

04 / PROJECT MANAGEMENT

Turn a project into a delivery plan.

For SMEs, NGOs, churches and project owners who need structure, visibility and accountability.

01 **Project Viability Review**

Assess costs, revenue assumptions, break-even, funding needs, scenarios and risks before deciding whether to proceed.

02 **Project Blueprint & ProjectReady**

Define objectives, scope, responsibilities, schedule, budget and risks. ProjectReady combines viability assessment with an implementation blueprint.

03 **Delivery Support & Oversight**

Set up reporting tools, facilitate kickoff and monitor progress, actions, budgets and risks throughout the agreed support period.

Suitable for a branch launch, new product, funded initiative or organisational project. Site attendance, travel, procurement execution and technical work are specified separately.

05 / PERSONAL AND FAMILY FINANCES

Build a plan around what matters.

For individuals and households seeking better financial organisation and practical habits.

01 **Financial Wellness Review**

Review income, spending, debt and priorities in a focused session. Leave with a practical action list and a clear starting point.

02 **Personal & Family Finance Plans**

Household or personal budget, debt repayment roadmap, emergency savings and goal-based planning for education, major expenses and the future.

03 **Financial Coaching**

Regular accountability sessions, progress reviews and budget adjustments to help you maintain the plan as circumstances change.

Financial organisation, education and coaching. Specific investment products, insurance, legal estate planning and specialist tax advice are handled through appropriately authorised professionals.

06 / INTERNATIONAL BUSINESS

Explore your next step in Canada.

Canada business setup support is available through Finora's local partner.

01 **Canada Setup Consultation**

Discuss your intended business activities, ownership, preferred location and objectives. Receive a partner-confirmed requirements checklist and scoped quotation.

02 **Canada Registration Coordination**

Document preparation and partner coordination, registration progress updates and handover of the agreed registration documents.

03 **Canada Business Launch Support**

Combine registration coordination with a business plan, startup budget, cash-flow forecast and implementation roadmap.

The quotation confirms jurisdiction, eligibility, address arrangements, partner fees, official charges and recurring obligations. Banking, immigration and funding approvals are separate decisions; they are not guaranteed by registration.

WORKING WITH FINORA

Let's plan your next step.

Tell us where you are today and what you want to achieve.

01 **Discuss your goals**

We listen to your priorities and recommend the most suitable service. You receive a written scope, fee, timeline and information checklist.

02 **Develop and review**

We prepare the agreed documents or tools, explain the assumptions and review the work with you.

03 **Put the plan to work**

You receive final files, guidance on using them and the support period specified in your quotation.

Practical tools are also available

Finance-control workbooks, budget and cash-flow planners, viability tools, project management templates and personal finance planners. Guided setup and training are available.

DM Finora Business Advisory on Instagram, Facebook or TikTok to request a consultation or quotation.